

NGDM'11 Sponsorship Opportunities

NGDM'11 is an excellent opportunity for sponsorship for all IT, Energy and Transportation Agencies and companies involved in the emerging areas of Energy Management (EM), e.g. for EM for Smart Grids and M2M Telematics.

The NGDM'11 summit will host international experts from industry, public sector and academia. It is organized by the KD2U Society (<http://www.kd2u.org/>) - the International Association on Knowledge Discovery in Distributed and Ubiquitous Environments. The first two NGDM Series in 2007 (<http://www.cs.umbc.edu/~hillol/NGDM07/>) and 2009 (<http://www.kd2u.org/NGDM09/>) have been held in Baltimore, USA and has become a high profile event for data mining experts from all over the world. This year's NGDM will be co-located with the largest European conference on Data Mining and Machine Learning, ECML/PKDD 2011 in Athens (<http://www.ecmlpkdd2011.org/>).

The one full day program of the NGDM'11 will bring important insights and best practices from R&D and innovative business point of view to decision makers from EU-public sector institutions, regulatory agencies, government officials, company leaders, as well as data mining experts dealing with emergent topics like .e.g. Knowledge Discovery for Energy Management in Smart Grids and M2M Telematics.

NGDM 11 provides a global forum in which sponsors will enjoy a great amount of visibility worldwide in the international experts communities involved in large R&D and industry or publically funded projects from the areas like Distributed and Ubiquitous Business Intelligence, like e.g. Knowledge Discovery for Energy Management in Smart Grids, insurance telematics, M2M telematics, intelligent transportations systems, among others.

NGDM 2011 will be promoted over the event website available under: <http://www.kd2u.org/NGDM11/>, and the KD2U Society website (<http://www.kd2u.org/>), as well as over the collocated conference website ECML/PKDD 2011 (www.ecmlpkdd2011.org). Other promotion initiatives will be carried out internationally, through web portals of collaborating EU-funded projects (like MODAP, MERGE, etc.), different large expert networks of excellence (e.g. KDubiq, KNet, PASCAL, etc.) mailing lists, posters and posting on social media, including LinkedIn (<http://www.linkedin.com/groups/KD2U-Knowledge-Discovery-in-Distributed-3861575?mostPopular=&gid=3861575>), Facebook and Twitter.

Benefits from sponsoring NGDM 11 are

- being known and positioning your organisation at the forefront of the international research activities for the global energy market
- gaining worldwide recognition in the emergent research topics regarding the energy sector
- through the direct contribution to the NGDM 11 you will have the opportunity to meet the best experts worldwide from the mentioned areas and give concrete impulses to R&D of emergent topics
- promoting efforts towards a worldwide competitive, affordable, reliable and environmentally friendly energy supply
- facilitating knowledge and experience exchange on energy regulation at a global level

We are inviting your organization to contribute actively in the organization of this major **Sustainable Energy for Europe event** by contributing as one of the distinguished NGDM 2011 sponsors. The NGDM sponsorship will enables your organization to reach directly experts from industry and

academia and public sector, and possibly to distribute your merchandise and to exhibit your products. Depending on the level of your contribution we can arrange different kinds of involvements in this industry-research event.

We also propose an extremely high visibility type of sponsorships, if for example you will agree to be the unique sponsor of the NGDM 11 reception.

Sponsorship Opportunities

NGDM11 sponsors can choose among three different levels of sponsorship depending on the contribution.

NGDM 11 Gold Sponsorship: €3,000 (for industry or agencies, incl. NGDM sponsorship, exhibition place and one ECML/PKDD full registration)

- Company logo and link on the NGDM sponsors website (<http://www.kd2u.org/NGDM11/sponsors.html>)
- Company logo on the conference program and post-proceedings book
- Exhibition space and banner on site (only upon reservation in advance! Please contact Mr. Ina Lauth (codrina.lauth@iais.fraunhofer.de, Tel.: +49 174 200 65 31)
- Brochure and demo CD included in attendee bag
- 1 full day industry level registration for NGDM 11
- 1 full ECML/PKDD 2011 conference registration (including the conference banquet)

For further sponsoring opportunities for ECML/PKDD 2011, please check the website: <http://www.ecmlpkdd2011.org/sponsorshipOpp.php>

NGDM 11 Silver Sponsorship: €1,000 (for industry or energy agencies, incl. NGDM event sponsorship and one NGDM poster board at the demo session)

- Company logo and link on the NGDM sponsors website (<http://www.kd2u.org/NGDM11/sponsors.html>)
- Company logo on the conference program and post-proceedings book
- Short promotional material in attendee bag
- one poster board space at the NGDM demo session for promoting the institution or projects details
- 1 full day industry level registration for NGDM 11

NGDM 11 SME Sponsorship: €500 (NGDM only, sponsorship)

- Company logo and link on the NGDM sponsors website (<http://www.kd2u.org/NGDM11/sponsors.html>)
- 1 full day industry level registration for NGDM 11

Please feel free to contact us for further information or administration support: Ina Lauth (Fraunhofer IAIS, St. Augustin, Germany), codrina.lauth@iais.fraunhofer.de, Tel.: +49 174 200 65 31 (German, Romanian, English, French)

Current Sponsors of NGDM 11 :



KD2U : <http://www.kd2u.org/>

MODAP (EU, 7FP): <http://www.modap.org/>

EDF (France): <http://france.edf.com>

Agnik, <http://www.agnik.com/>